

# Integration into Evaluation

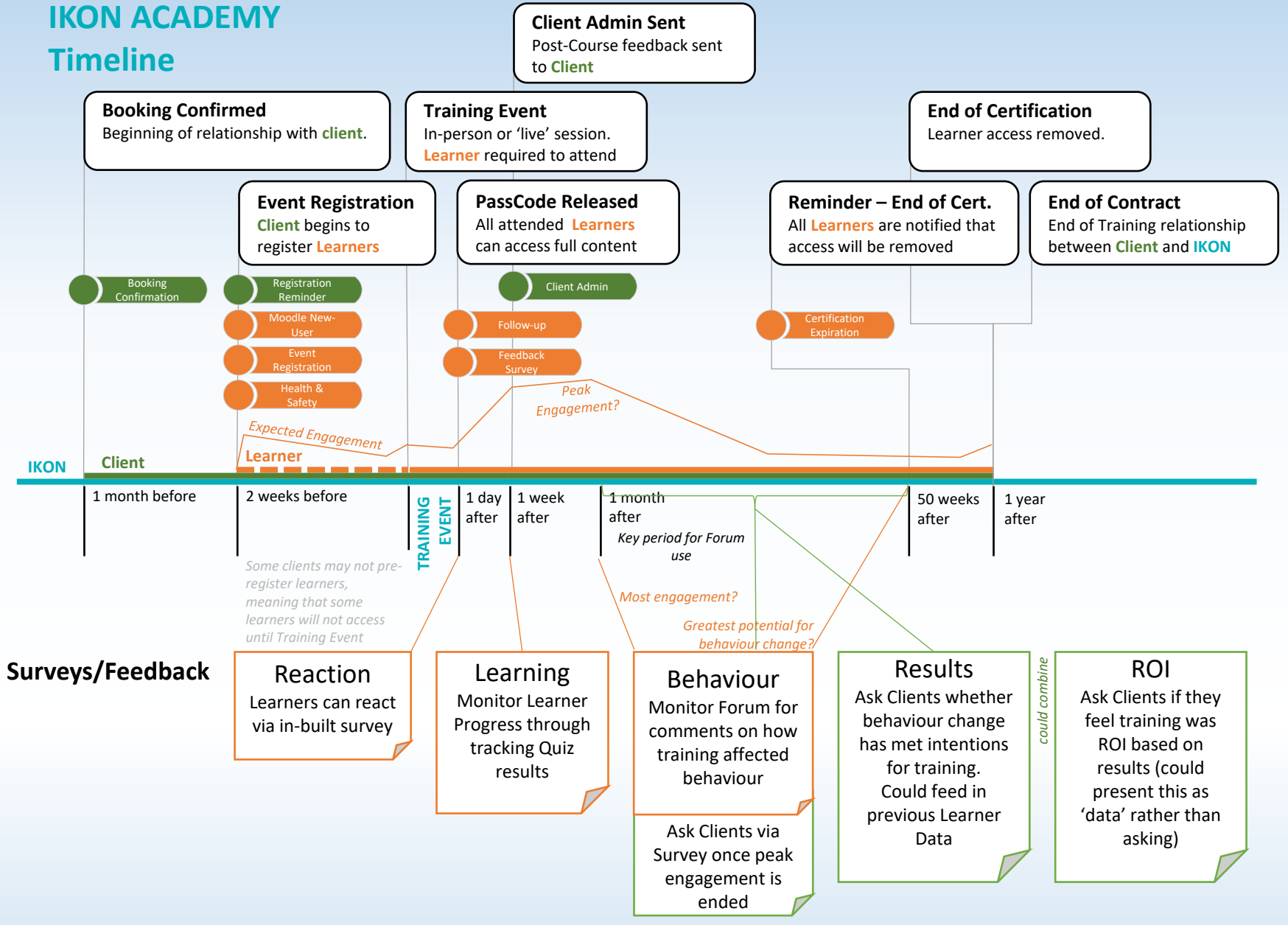
## Empowering eLearning Plan –

1. Progressing from in-house testing,
2. Through beta-testing (soft launch),
3. To full Go-live ASAPossible.

# Kirkpatrick Phillips ROI Methodology



# IKON ACADEMY Timeline



# Outcomes – Surveys Ongoing

## Track (within moodle)

Continually

- Course Completion – Badges awarded vs Attendances
- Quiz scores
- Time spent on resources
- Forum posts (for impact on behaviour)

## Survey - Learners

Built-in survey

- Reaction (impressions, stars and recommend) and learn
  - Learning (knowledge transfer)
- 4-5 weeks (Survey Monkey?)
- Behaviour (impact on individual learners behaviour)

## Survey - Client

6 weeks (Survey Monkey?)

- Changes in behaviour affecting results
  
- Could lead to Report on increased ROI

# Beta Testing – Instance Surveys



## Learner

Teams call – 1 week after event

- Platform technicalities/errors/navigation etc.
- Theoretical impact on learning

Survey - 2 weeks after event

- Platform technicalities/errors/navigation etc.
- Reactions/first impressions
- 10 Questions, mostly closed



## Client

3/4 Weeks after event

- Impact on learners
- Inferred value of continuous learning
- 10 questions, mostly closed

Teams call – Similar timeframe

- Qualitative elements (quotes and testimonials).

# User Tracking

Tracked 6 users

Total access times

Average for user

Overall Average time

Varied length of access times

From 11 minutes to 8 hours!

Repeated re-visits

Trainers refreshing their skills?

| Tim                         |                    |   |
|-----------------------------|--------------------|---|
| Start Time                  | End Time           | Time  |
| 23/02/2024 15:20            | 23/02/2024 14:34   | 45 minutes 53 seconds                       |
| 07/02/2024 09:26            | 07/02/2024 09:15   | 10 minutes 29 seconds                       |
| 02/02/2024 16:13            | 02/02/2024 15:30   | 43 minutes 10 seconds                       |
| 01/02/2024 17:19            | 01/02/2024 14:09   | 3 hours 9 minutes 27 seconds                |
| <b>Total</b>                |                    | <b>4 hours, 48 minutes, 59 seconds</b>      |
| Average Time                |                    | 1 hour, 12 minutes, 14 seconds              |
| Phil                        |                    |   |
| Start Time                  | End Time           | Time  |
| 21/02/24, 16:16:42          | 21/02/24, 16:43:55 | 27 minutes, and 13 seconds                  |
| 20/02/24, 17:25:06          | 20/02/24, 16:46:10 | 38 minutes, and 56 seconds.                 |
| <b>Total</b>                |                    | <b>1 hour 6 minutes 9 seconds</b>           |
| Aflic                       |                    |   |
| Start Time                  | End Time           | Time  |
| 30/01/2024 17:48            | 30/01/2024 17:37   | 11 minutes                                  |
| <b>Total</b>                |                    | <b>11 minutes</b>                           |
| Nick                        |                    |   |
| Start Time                  | End Time           | Time  |
| 07/02/2024 15:56            | 07/02/2024 15:51   | 5 minutes 3 seconds                         |
| 06/02/2024 09:13            | 06/02/2024 08:54   | 18 minutes 37 seconds                       |
| 03/02/2024 11:07            | 03/02/2024 11:01   | 5 minutes 58 seconds                        |
| 01/02/2024 14:55            | 01/02/2024 14:28   | 27 minutes 10 seconds                       |
| 29/01/2024 12:54            | 29/01/2024 12:37   | 16 minutes 24 seconds                       |
| <b>Total</b>                |                    | <b>1 hour, 13 minutes, and 12 seconds.</b>  |
| Average Time                |                    | 14 minutes, 38 seconds                      |
| Kevin                       |                    |   |
| Start Time                  | End Time           | Time  |
| 23/02/2024 15:44            | 23/02/2024 15:29   | 14 minutes 10 seconds                       |
| 08/02/2024 16:23            | 08/02/2024 16:22   | 35 seconds                                  |
| 07/02/2024 16:28            | 07/02/2024 12:30   | 3 hours 57 minutes 42 seconds               |
| 01/02/2024 15:59            | 01/02/2024 12:10   | 3 hours 49 minutes 14 seconds               |
| 30/01/2024 21:16            | 30/01/2024 20:36   | 40 minutes 32 seconds                       |
| 29/01/2024 17:25            | 29/01/2024 17:22   | 3 minutes 2 seconds                         |
| <b>Total</b>                |                    | <b>8 hours 45 seconds</b>                   |
| Average Time                |                    | 1 hour, 27 minutes, 32 seconds              |
| Jamie                       |                    |   |
| Start Time                  | End Time           | Time  |
| 1/02/24, 09:42:22           | 1/02/24, 17:25:01  | 7 hours, 42 minutes, and 39 seconds         |
| 31/01/24, 11:02:17          | 31/01/24, 16:59:18 | 5 hours, 57 minutes, and 1 second           |
| 30/01/24, 14:20:27          | 30/01/24, 14:27:09 | 6 minutes 42 seconds                        |
| 29/01/24, 13:23:37          | 29/01/24, 16:25:43 | 3 hours 2 minutes and 6 seconds             |
| <b>Total</b>                |                    | <b>16 hours, 48 minutes, and 28 seconds</b> |
| Average Time                |                    | 4 hours, 12 minutes, and 7 seconds.         |
| <b>Overall Average Time</b> |                    | <b>5 hours, 28 minutes, 51 seconds.</b>     |

# Objectives



Finalise tweaks to Breakaway Course.



Timeline for getting these tweaks live.



Select 2+ events to use for live testing.



Agree timeline for contacting clients/learners.



Agree content/delivery/timescale of instance surveys & other methods of feedback including Teams meetings.